

Policy Predictions Calendar 2017

POLICY LAB

JANUARY

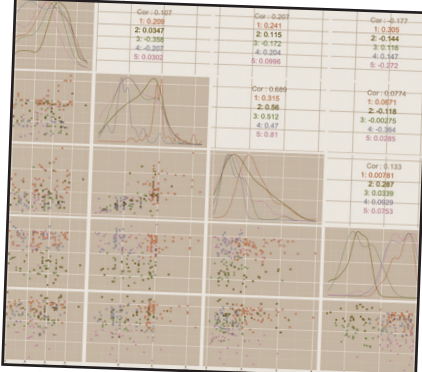


SPECULATIVE DESIGN

Using the future as a playground to think through far-fetched futures, gives people the creative space to come up with transformative ideas for today.

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FEBRUARY



DATA SCIENCE

Sometimes Government only acts when people reach a crisis, but predictive analysis can help us identify those who are at risk and intervene early, tailoring different services to different segments of users.

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MARCH



HUMANISING DATA

Digital and data can speed up and personalise services, but first and foremost people still want services that are human, empathetic and reassuring. Design can build in trust to how people provide and use data.

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APRIL




STRENGTH-BASED SERVICES

Too often, we focus solely on people's risks. But people are hugely resourceful. Asking what people can do as well as what they cannot can help people build resilience to cope with tricky life events.

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MAY

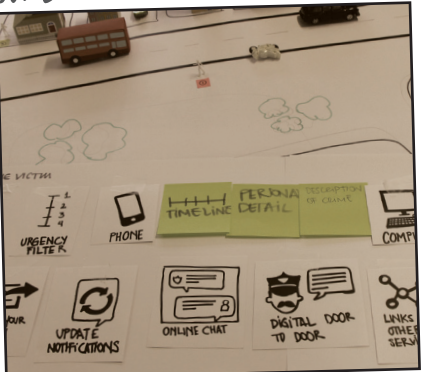


FILM ETHNOGRAPHY

Seeing things from a user's perspective can change our understanding of how people experience policy decisions which are based around rules and organisations created in Whitehall.

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JUNE



CO-DESIGN & PROTOTYPING

In an increasingly devolved delivery landscape, by opening up our ideas and insight to local areas we can co-design and trial ideas, getting local buy-in and spotting errors early.

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JULY



EMPOWERED FRONTLINE

The best front-line workers are translators between policy and delivery, knowing how to navigate systems and build relationships. We need to give them permission to be creative, flexible and user-centred in their approach.

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AUGUST

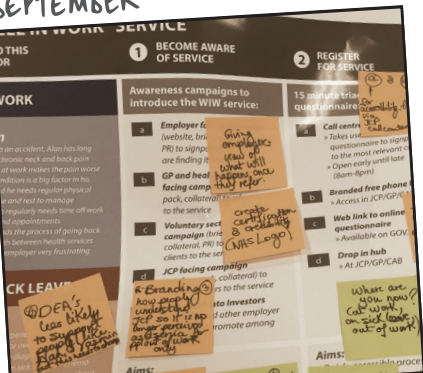


RESILIENCE BUILDING

People with complex issues need specialised services e.g. mental health or occupational health services. But they also need a boost in their confidence to take action and create a plan for the future.

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SEPTEMBER




SERVICE BLUEPRINTS

Often policy ideas are not implemented successfully because no-one knows about them. A service blueprint maps out how a user becomes aware of your policy as well as how they access, use and leave it.

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OCTOBER



COACHING FRONTLINE

While some people might need specialised support, others might just require coaching to navigate complex services, or build skills and support networks around themselves.

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NOVEMBER




OPEN TO FRESH IDEAS

Students have their eyes wide open to the world and can bring in fresh perspectives and ideas to old problems. Collaborating with universities is a great way to access fresh talent and inspire future policy designers.

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DECEMBER



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If this year has taught us anything, it is that prediction is really hard! We are always on the lookout for 'next practice'. Where will your innovative ideas and approaches come from?

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